

Associate Product Manager – D2C Mobile App

Aviva India, a subsidiary of the global Aviva group, is a dynamic and growing player in the Indian insurance market. We offer diverse insurance and financial solutions, emphasize innovation, and prioritize sustainability.

**Key Responsibilities**

* As an Associate Product Manager, you will collaborate closely with the Product Manager and key stakeholders to contribute to the development of the D2C Health and Wellness mobile application.
* You will work within the Agile framework to support the product development process.
* Your role will involve learning to analyze data, share insights, and evaluate the impact of changes with the team.
* Collaboration with UX/UI designers is essential to ensure a seamless user experience.
* You will participate in defining and monitoring key performance indicators (KPIs) and app performance metrics.
* The role will also involve utilizing data insights to drive product improvements and enhance the overall app effectiveness.
* Effective communication and coordination within the team will be crucial to your success.

**Key Competencies**

* Has the capability to drive projects to fruition, no matter how complex or ambiguous the environment.
* Thrives in a cross-functional and fast-paced, environment. Is not afraid of rolling up their sleeves and getting their hands dirty with minute details.
* Strong problem-solving skills and a willingness to learn and adapt in the product management field.
* Effective communication and collaboration within a cross-functional team.
* Eagerness to stay updated on industry trends and integrate them into product development.

**Qualifications**:

* Ideally, an MBA from a Tier 2 college with a focus on technology or entrepreneurship.
* Strong passion for product management, technology, APIs, and generative AI, with a willingness to learn.
* Eagerness to stay updated on technology trends, especially in the start-up ecosystem.
* Effective communication skills and the ability to work within a team.
* Excellent analytical and problem-solving skills.

**Location: Gurgaon**

**Why Aviva**

* Dynamic and collaborative team in a supportive and innovative work environment.
* Opportunities for professional growth and development.
* Competitive compensation and benefits package.
* Be a part of shaping the future of insurance in India.

Send your profile to Sandeep Chaudhry [Sandeep.Chaudhry@avivaindia.com](mailto:Sandeep.Chaudhry@avivaindia.com)